



PHARMACEUTICALS EXPORT PROMOTION COUNCIL OF INDIA  
(Setup by Ministry of Commerce & Industry, Government of India)

PXL/HO/Cir-080/2020-21

Date: 08.10.2020

Hyderabad

Dear Sir/Madam,

**Subject: Business Opportunities in Serbia, Belgrade – Seeking Collaboration**

Members are kindly aware, Pharmexcil proposed to mount a trade delegation to Belgrade, Serbia during first quarter of 2020. The delegation was however postponed due to time constraints and comparatively less participation interest from the member companies.

Pharmexcil is further in receipt of communication from Embassy of India, Belgrade towards promotion of Indian Pharmaceutical products in Serbia. The market offers immense opportunities for Indian pharma industry considering total imports and Indian share in the Serbian market.

The mission in consultation with Serbian Chamber of Commerce has analyzed the tremendous scope for Indian exporters and prepared a list of [32 Serbian companies](#) looking forward to interact and develop business association with Indian companies. Some of these companies also assist in product registrations as required in Serbia.

[A detailed list of importing products and top 20 importing partners for HS code 29 & 30 by Serbia is also enclosed for reference.](#)

Member companies are requested to avail this opportunity and contact the Serbian companies directly for business collaborations. Alternatively, you may also send your brochures/profiles/proposals to [hoc.belgrade@mea.gov.in](mailto:hoc.belgrade@mea.gov.in). The mission will further introduce you to the Serbian companies and concerned authorities for further correspondence on the subject.

With regards

**Uday Bhaskar**  
**Director General**

**Enclosed:**

[List of Serbian Companies](#)

[List of Top 20 Importing partners – HS Code 29](#)

[List of Top 20 Importing partners – HS Code 30](#)

[Serbian imports of products under HS Code 29](#)

[Serbian imports of products under HS Code 30](#)